The Eagle Companies

Present

MY SATELLITE MESSENGER
My Satellite Messenger™ is an electronic L.E.D. unit, designed for most types of vehicles, sending visual messages to other motorists directly behind you, and in the lanes on either side slightly behind you. Mounted inside near the rear window of a vehicle, or on the back door of a van or truck. This device helps drivers communicate when the need arises.

The My Satellite Messenger™ website will give you exciting information about an unlimited amount of amazing functions provided by My Satellite Messenger™. Additionally, you will learn that My Satellite Messenger™ will have three memory banks with 50 channels each – total 150 channels, to display your choice of safety messages, roadside assistance messages, your personal messages along with messages advertising your business.

These Are Some Of The Amazing Features And Uses Of My Satellite Messenger™

- Customizable advertising for your business scrolling across My Satellite Messenger™ continuously.
- Remote controlled and voice activated, to meet all laws nationwide, to access messages.
- 48 preprogrammed safety messages.
- Helps reduce road rage and creates courteous drivers obeying traffic laws.
- The world’s fastest method for recovering a stolen vehicle while reducing the cost of your insurance.
- Roadside and emergency service messages.

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My Satellite Messenger™ is designed to be used on everything that has wheels driven on streets and highways, or floats on water. There will be five models to fit cars, SUVs, pickups, in town delivery trucks, 18-wheelers, motorcycles, travel trailers, motor homes, ski boats and yachts. All of these Retail Dealers, located in your Distributorship marketing area, will be anxiously waiting to sell My Satellite Messengers™ making your Distributorship and every member of your “Marketing Team” Big $ $ $. It can be read up to five car lengths back. There are over 500 million vehicles in the U.S. that need My Satellite Messenger™ now. Our U.S. and International Patents and Trademarks will eliminate having any competition forever!!

These Are Some Of The Amazing Features And Uses Of My Satellite Messenger™

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- Roadside and emergency service messages.

ON THE ROAD AGAIN
The Amazing Capabilities Of
My Satellite Messenger™

My Satellite Messenger™ is designed so you will think it is a factory item and will be manufactured in five models as follows:

1. Interior mounted: This model will fit inside, near the rear window of a passenger car, pickup, or S.U.V. with a display screen 3.5” high, 18” long, and is 1” thick. Suggested retail price is $699.95.

2. Interior mounted: This model will also fit inside, near the rear window of a passenger car, pickup, or S.U.V. (larger than number one above) with a display screen 4.25” high, 30” long, and is 1” thick. Suggested retail price is $849.95.

3. Exterior mounted: This is a weather proof model to be mounted on the outside of the rear door of service and delivery vans such as plumbing repair, air conditioning repair, pool service, etc. that don’t have rear windows. It can also be on the back of a ski boat to communicate with the skier. This model will have a display screen 3.25” high, 24” long, and is 1” thick; Suggested retail price is $799.95.

4. Exterior mounted: This is a weather proof model to be mounted on the rear door of a large truck such as an in-town furniture delivery truck or a cross-country eighteen-wheeler. It can also be on the back of a yacht. This model will have a display screen 5” high, 36” long, and is 1” thick. Suggested retail price $899.95.

5. Exterior mounted: This is a weather proof model to be mounted on the top of the trunk of a passenger car or on the top of the luggage compartment of a motorcycle. This model will have a display screen 3.5” high, 18” long, and will be approximately 0.3” thick at the top and 5” thick at the bottom with the screen side to be at a 90˚ angle and the back side to taper for wind resistance. Suggested retail price is $799.95.

My Satellite Messenger™ Will Be Designed And Manufactured To Do The Following:

To have a remote control with a screen much like a text messaging screen on a cell phone that shows what My Satellite Messenger™ is displaying. The same message will scroll through the remote control as it is scrolling through My Satellite Messenger™. When the vehicle is started, My Satellite Messenger™ will display the following message:

**THIS UNIT IS NAMED MY SATELLITE MESSENGER™ AND IS AVAILABLE AT RETAIL DEALERS.**

GO TO - www.MySatelliteMessengerDealers.com TO LEARN ALL ABOUT THIS AMAZING UNIT THAT YOU CAN PROGRAM WITH YOUR OWN MESSAGE OR ADVERTISEMENT.

The above message will be standard with no programmable number on the remote control and cannot be erased. This creates free advertising, for My Satellite Messenger™, every time a vehicle is started. As soon as you select a safety message or one of your personal messages, the message you have selected will appear on the screen in place of the above message. **Note:** This website will list all of the capabilities on MY Satellite Messenger™ and all of the reasons to purchase one. It will also list every Retail Dealer and Installation Centers is the U.S. Advertising for all of our Retail Dealers and Installation Centers. The website will not be up until 2021 when My Satellite Messenger™ is available in retail businesses.

The Satellite Messenger™ will have three memory banks with 50 channels each – total 150 channels.

Memory number one, of all five models, will come standard with 48 safety messages and two anti-theft messages remote controlled by the driver that cannot be erased. The safety messages are such as:
I NEED TO EXIT AT THE NEXT EXIT – PLEASE LET ME PULL IN FRONT OF YOU

Then, after the driver of the other vehicle has let you pull in front of him/her you can display the following message on My Satellite Messenger™.

THANK YOU VERY MUCH FOR BEING A COURTEOUS DRIVER

There will be 47 other safety messages. The two anti-theft messages are as follows.

After you park your vehicle, put your 4-digit pin in the remote control, then the following message will rotate continually thru My Satellite Messenger™

BEWARE!! THIS VEHICLE IS PROTECTED WITH MY SATELLITE MESSENGER™ STOLEN VEHICLE RECOVERY SYSTEM

If your vehicle is started by you or someone other than you, without putting in your 4-digit pin in the remote control, a beep getting louder and louder will cause the thief to park the vehicle and "run", and will warn the driver that they forgot to put in their 4-digit pin before starting the vehicle. Then the following message will rotate continually through My Satellite Messenger™ until the 4 digit pin is entered.

THIS VEHICLE IS STOLEN-PLEASE CALL THE POLICE

The driver of a vehicle, following your stolen vehicle, will call 911 on their cellular phone. They will give the police the license plate number and a description of your vehicle. In most cases, a stolen vehicle with My Satellite Messenger™ will be recovered by the police before the owner even knows it is stolen! Is that fast or what?? Don’t let your vehicle be on the “stolen list” this year!

It’s a fact!! Quote - from Popular Science magazine "The Threat: More than one million vehicles are stolen in the U.S. every year with a total value of $7.6 billion. Once thieves remove license plates and vehicle identification numbers, there is no way of knowing to whom the vehicle once belonged.” Most insurance companies will give you a discount because of My Satellite Messenger™ anti-theft feature. My Satellite Messenger™, with the safety messages, will help avoid accidents, road rage and create courteous drivers.

Memory number two will be available for you to program up to 50 messages into My Satellite Messenger™ in channels 51 through 100. Memory number three will be available for you to program for up to 50 messages in channels 101 through 150. Example: A mother or father has My Satellite Messenger™ in their vehicle that they use to sell real estate. He/she programs messages in channels 51 through 100 advertising up to 50 real estate listings. His/her son or daughter uses the vehicle also; he/she can program messages in spaces 101-150 such as:

HI, I WOULD LIKE TO MEET YOU-FOLLOW ME TO STARBUCKS

We will start a nationwide fad with young people who own a vehicle or have the use of their parent’s vehicle.

Individuals and companies can program any message, such as:

- Social messages, saying whatever you want.
- Advertising messages for anyone’s products or services with their name and phone number.
- Realtors advertising “hot listings” with their name and phone number.
- Network marketing people advertising their products or services with their name and phone number.
My Satellite Messenger™ will be able to display messages in both uppercase and/or lowercase letters. All memories will be pre-programmed so that they will not accept any vulgar, racist, and/or obscene words.

My Satellite Messenger™ will be programmed so that when the driver applies the brakes, whatever message is being displayed will discontinue and the following message will display – **CAUTION BRAKING** – flashing rapidly for 30 seconds or until the driver releases pressure on the brakes, whichever occurs first, then it will automatically return to the message that was previously being displayed. My Satellite Messenger™ will also be programmed so that when the driver activates the turn signal, whichever message is being displayed will discontinue and the appropriate message will display – **CAUTION TURNING RIGHT** or **CAUTION TURNING LEFT** – flashing rapidly for 30 seconds or until the turn indicator returns to the neutral position, whichever occurs first, then it will automatically return to the message that was previously being displayed.

Each remote control will be programmed so that the remote control of one vehicle cannot activate My Satellite Messenger™ on another vehicle.

My Satellite Messenger™, for safety, cannot be programmed with a new message created while the vehicle is moving. Only messages that are already in the unit can be activated while the vehicle is moving. My Satellite Messenger™, can also be “voice activated” for safety and to obey the laws in all states.

Extra: A company can order a number of units that come with a **master** remote control that programs all models for that company. A taxi company or trucking company could program custom messages in certain vehicles from their **master** remote control when the vehicles return to the terminal belonging to that company.

Taxi companies will sell advertising to, let’s say, ten local businesses. The ten messages will rotate through My Satellite Messenger™ continually in as many taxies as each company pays to advertise on. This will create additional profits for the taxi company.

Cross-country trucks will relay safety messages to other vehicles creating safer driving conditions.

City police, sheriffs, and State Highway Patrol officers will be able to make drivers aware of accidents, road repairs and other hazards, meaning fewer accidents and fewer tickets.

I went to Washington D.C., four years ago and met with an executive of the National Transportation Safety Board. I wanted to be sure that we met any and all requirements, which we not only did, but exceeded. I spent less than 10 minutes telling him about the fifty safety messages that are permanently stored in each of My Satellite Messengers™ including the “Anti Theft” feature. At that point, he interrupted me and spent the next **thirty** minutes explaining to me, as if he was selling me on My Satellite Messengers™ safety feature’s. He told me how it could eliminate “road rage” for everyone that had My Satellite Messenger™ on their vehicle. It would create safe courteous drivers and would virtually eliminate any vehicle equipped with My Satellite Messenger™ from being stolen. If the vehicle is stolen, it would probably be recovered with the thief arrested 99% of the time before the owner was aware their vehicle was stolen. His final comment was, “My Satellite Messenger™ is the greatest item that has ever been invented for a vehicle and I will be first in line to purchase one when they are available in Washington D.C.” His last words, with a handshake, were, Mr. George, “My Satellite Messenger™ is going to make you a Billionaire”. I said, “that is the plan”! I must say, it doesn’t get any better than that. You have seen all of the features he was excited about including how we will get free advertising 24/7, that couldn’t be purchased for Millions of Dollars per day, showing people nationwide My Satellite Messenger™ on every city street, parking lot and highway.

**By Now You Should Agree. MY SATELLITE MESSENGER™ IS AMAZING!!**

Surprise!! Fifty Safety Messages On The Next Two Pages.
See The 50 “Sample Safety Messages” On These Two Pages

Below Is The Message Your Unit Will Display, Each Time You Start Your Vehicle, Until You Select A Personal Or Advertising Message, This Creates Free Advertising For My Satellite Messenger™ Millions Of Times Daily.

THIS UNIT IS NAMED MY SATELLITE MESSENGER™ AND IS AVAILABLE AT RETAIL DEALERS.
GO TO - www.MySatelliteMessenger.com TO LEARN ALL ABOUT THIS AMAZING UNIT THAT YOU CAN PROGRAM WITH YOUR OWN MESSAGE OR ADVERTISEMENT.

Sample Safety Messages

1. THANK YOU VERY MUCH FOR BEING A COURTEOUS DRIVER.
2. BEING A COURTEOUS DRIVER IS CONTAGEOUS – TRY IT – YOU WILL LIKE THE RESULTS.
3. I NEED TO EXIT AT THE NEXT EXIT – PLEASE LET ME PULL IN FRONT OF YOU.
4. PLEASE LET ME IN.
5. PLEASE DIM YOUR LIGHTS.
6. PLEASE DON’T FOLLOW SO CLOSE! 86% OF ALL TRAFFIC FATALITIES ARE CAUSED BY REAR END COLLISIONS – DRIVE SAFE – ARRIVE ALIVE.
7. OOPS! I AM SORRY.
8. CAUTION TURNING RIGHT
9. CAUTION TURNING LEFT
10. MAKING A U-TURN.
11. CHANGING LANES TO LEFT.
12. CHANGING LANES TO RIGHT.
13. LEFT LANE IS CLOSED.
14. RIGHT LANE IS CLOSED.
15. CONSTRUCTION AHEAD.
16. CAUTION! BACKING UP.
17. SLOW! RAILROAD CROSSING.
18. SLOW! CHILDREN PLAYING.
19. SLOW! YIELDING TO TRAFFIC.
20. SLOW! SCHOOL ZONE.
21. SLOW! ICE ON ROAD.
22. SLOW! WET PAVEMENT.
23. PLEASE SLOW DOWN!
24. IT'S SLIPPERY – GO SLOW!
25. WAKE UP! – YOU'RE SWERVING.
26. ACCIDENT AHEAD!
27. EMERGENCY – NEED HELP.
28. CALL 911!!
29. POLICE AHEAD!
30. EMERGENCY VEHICLE APPROACHING.
31. HI OFFICER – THANKS FOR KEEPING OUR STREETS AND HIGHWAYS SAFE
32. CLICK-IT OR TICKET!
33. ALERT TODAY – ALIVE TOMORROW
34. DON'T LITTER!
35. DON'T DRINK AND DRIVE!
36. DOUBLE PARKED FOR A MINUTE.
37. MAKING A DELIVERY!
38. PLEASE GO AROUND.
39. PASS ME – WAITING FOR A PARKING SPACE
40. LOADING – UNLOADING PASSENGERS.
41. DISABLED VEHICLE – POLICE AND TOW TRUCK IN ROUTE.
42. MY CAR NEEDS A JUMP – PLEASE HELP.
43. RAN OUT OF GAS – PLEASE HELP.
44. GOT A FLAT TIRE – PLEASE HELP.
45. STUDENT DRIVER.
46. CHILDREN ON BOARD.
47. STOPPING FOR PEDESTRIANS.
48. HANDICAPPED PERSON ON-BOARD.

49. **BEWARE!! THIS VEHICLE IS PROTECTED WITH MY SATELLITE MESSENGER™ STOLEN VEHICLE RECOVERY SYSTEM**

50. **THIS VEHICLE IS STOLEN – PLEASE CALL POLICE**
Hi… I am Whitlow George, an 85 year old Marine in perfect health, the Founder, Chairman, President and “Hands On – C.E.O.” of The Eagle Companies and the Inventor of My Satellite Messenger™. You had better find a comfortable seat, because what you have read, in this website are the amazing capabilities of My Satellite Messenger™ that is guaranteed to get people’s attention around the World. Our marketing plan will not be equaled by any company, ever. You will learn about the company that has the “exclusive rights” to manufacture and market My Satellite Messenger™, The Eagle Companies, worldwide.

Will Be Proudly Made In America, Helping The Economy – Creating Jobs in 2021 And 2022.

We will create jobs for our Corporate Headquarters in Las Vegas, Nevada, our U.S. Distribution Center in Phoenix, Arizona, seven Regional Distribution Warehouses in the U.S. and two office jobs and 15 marketing jobs in each of our 300 Distributorship Offices which will create more than 5,000 Company and Distributorship employee jobs in 2022 & 2023 in the U.S.

There will be 4,880 Chevrolet vans, one for each member of our Marketing Team, purchased from General Motors, in 2022 & 2023 with continuing orders to replace each van every 24 months, creating hundreds of jobs at General Motors. The manufacturer of My Satellite Messenger™ - in “America”, will hire 100’s of employees to manufacture millions of My Satellite Messengers®.

A friend of mine, who spent 40 years as an Investment Banker in New York, is now retired and living in Scottsdale, Arizona. I showed him the capabilities of My Satellite Messenger™ along with the United States and worldwide Marketing Plan. Then I asked him, what do you think about My Satellite Messenger™. He said, “My answer is a question, may I write a short paragraph, about what I think, for you to put in your Information Website?” My answer was, “It would be an honor.” So the next two paragraphs are what he wanted to say.

I have reviewed thousands of businesses, which was my job as an Investment Banker, and I will say that I have never seen a product and marketing plan that has the profit potential that My Satellite Messenger™ has. Mr. George is the man that can make or exceed his sales and profit projections.

Mr. George is Director, Chairman of the Board, President and Chief Executive Officer bringing more than 65 years of experience in building and operating businesses in construction, technology, and professional service environments. He has developed award winning medium and large scale commercial and residential projects, created the largest water jet propulsion boat company in the world, founded an advertising company specializing in the hospitality industry that grew to a 100 office national operation and created numerous other successful companies of commercial spaces. He has leveraged his knowledge and experience to successfully grow multiple companies through his management skills, sales ability, and business development efforts. You should read Mr. George’s impressive Resume/Bio. I am sure you will be impressed and wonder how one person has accomplished what he has. I personally know of many companies he has owned, he didn’t even mention, that most people would be considered successful if they would have accomplished just one of the things he didn’t even mention.

I am “Helping People Help Themselves”

Whitlow George
Chairman – C.E.O.

Las Vegas, Nevada · Local 702.873.2122 · National 833.635.2122
BILLBOARDS ON INTERSTATE HIGHWAYS NATIONWIDE

The Next Page Will Show A Curious Prospective Customer The Capabilities of

Along With Every Retail Dealer In The U.S.

Visit www.MySatelliteMessengerDealers.com Soon

50 Safety Messages Creating Courteous Drivers – Voice Activated

Customized Advertising For Your Business
Retail Dealers And Installation Centers In All Fifty States

The billboard tells them to visit www.MySatelliteMesssengerDealers.com. That website will have every Retail Dealer in the United States with the State in alphabetical order, the Cities in alphabetical order and the Retail Dealers in each city in alphabetical order with their name, physical address, website address and telephone number. That website will be updated by the 300 Office Assistants, one in each Distributorship office, every day adding all of the new Retail Dealers their “Marketing Team” established the previous day. How is that for advertising every new Retail Dealer within twenty-four hours of each one becoming a Retail Dealer.

Installation Centers will be easy to find also. They will be in a separate section of the same website, listed in the same order. They will be the same as the Retail Dealers that have a Service Department with Mechanics that work on vehicles electrical systems. An Engineering Company, that we have a contract with, will have an electrical diagram and complete information, on our installation website, of how to install My Satellite Messengers™ on everything that the five types of My Satellite Messengers™ are designed for.

They Will Also See The Amazing Capabilities Of My Satellite Messenger

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• Remote controlled and voice activated, to meet all laws nationwide, to access messages.
• 48 preprogrammed safety messages.
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• The world’s fastest method for recovering a stolen vehicle while reducing the cost of your insurance.
• Roadside and emergency service messages.
It Is All About Marketing!!

It Is A Fact!!

- It Only Takes Three Things To Make Any Product Or Service A Success. . .
  - A Need: There is a need for motorists to communicate with each other for safety and to eliminate road rage. Also, companies need a way to advertise their products and/or services that can be updated frequently.
  - A Product To Fill The Need: My Satellite Messenger™ is the product that can relay safety messages from one vehicle to another vehicle. Business can create their own messages advertising their product and/or services. Business can also change their advertising frequently – at no cost!
  - A Marketing Plan: My Satellite Messenger™ will be available in local and national retail stores. The Eagle Companies will have the Distributorship’s “Marketing Team” that will sell My Satellite Messenger™ to local businesses and direct to users.

Now What?

- Distributorships: We divided the U.S., creating 300 Distributorship Marketing Areas, only 100 will be owned by wise business minded entrepreneurs. Select yours now.
- Training: One of the Company’s Certified Trainers, living in each Region, will get your Distributorship off to a fast start.
- Company Support: A Company Certified Trainer will give each of the Distributorship’s Area Marketing Director, four District Marketing Managers and five Marketing Managers continued support. Also, a Company’s Office Manager Supervisor, in each of the five Region Offices, will assist each Distributorship’s Office Manager, insuring the Distributorship’s success.

Results… Three Hundred Successful Distributorships, Covering All Fifty States, Each Making Millions Of Dollars Selling My Satellite Messenger™

Attention: In the event you read the information above and This Is Marketing Plan Number One on page 3, in our Franchise Gator ad, scroll to page 5 and read Marketing Plan Number Two. Prepare yourself for the shocking amount of $$$ every Distributorship will make from High School, College and University students!! You may want to go back to College!
What Business Opportunity Have You Reviewed, That Offers Any Of The Features Shown, We Offer You??

- **No Franchise Fee Required**, to be the owner of the Best Business Opportunity Ever Offered, a Distributorship with only one product, and with zero competition, My Satellite Messenger!

- **They Give You An Exclusive Marketing Area.** We give you an exclusive “Marketing Area” of approximately one million people **No Franchise Fee Required!!**

- **They Give You A Product Or Service** and are trying to convince you that it is better than what many competitors have that you will be facing daily. We give you a “Product” that has zero competition because it cannot be duplicated – our United States and International patents guarantee that!!

- **They Give You A Marketing Plan.** We give you a better “Marketing Plan” than any Company you will contact! Our Marketing plan will make you more $$ before your “Marketing Team” calls on their first Retail Dealer or User than their marketing plan will make in the first year.

- Your Choice: Be A "Hands On Full Time" or "100% Absentee Owner"

- You will be a "Local Celebrity" when you give 1,000 (that will grow to 5,000) high school, college and university students jobs, earning $1,000 monthly, taking a financial burden off their parents!!

- The List Goes "On And On"

In The Event You Get Bored Reading How To

Become A Multi-Millionaire

Then, Pay Another Company A Big Franchise Fee,

“For Nothing”

That May Make You Feel Better!!
Read America’s Best Marketing Plans!!

You are about to read the details of two marketing plans that are projected (a professional marketing person will probably say my projections are too low – I agree!) to make every member of the start-up “Marketing Team” many $1,000’s before they show up for work the first day. Plus, the Distributor over $1,000,000 net profit before the first member of their “Marketing Team” makes their first presentation to a Retail Dealer or User of the amazing capabilities of My Satellite Messenger™. Don’t stop now, the proof of this statement is on the next four pages.

You Ask – How?

A Great Question!! Take A Few Minutes And Read How!!

This Is Marketing Plan Number One

We will sell thousands of My Satellite Messengers™ before the first Distributorship Office is open. Here it is! The Eagle Companies will have an exclusive agreement with one of the nation’s largest Real Estate companies that has over 100,000 Sales Agents in the U.S. My Satellite Messenger™ will be made available to all of their Sales Agents, beginning in 2021, for a 60-day period prior to them being available to the general public or any other Real Estate company. They are excited about having this valuable marketing tool before their competition. We will have a special website up, just for their Sales Agents, that will explain all of the capabilities and functions of My Satellite Messenger™, along with explaining that they can describe in detail, up to 100 of their listings that will be seen by prospects. The website will tell them that they can order My Satellite Messenger™ for $100.00 less than the standard retail price and the Company will pay the shipping charges. It will also tell them the date that the sixty day exclusive offer ends.

Here is where everyone benefits the most. Each of the 300 My Satellite Messenger marketing areas in the U.S., has an average of over 350 Real Estate Agents, working for the Real Estate Company that has the 60 day exclusive. They will have My Satellite Messengers on their vehicles, with My Satellite Messengers™ advertising their listings that will be seen by Real Estate Agents working for other Real Estate companies, business owners and thousands of individuals. When every vehicle is started, My Satellite Messenger™ will display the following message:

THIS UNIT IS NAMED MY SATELLITE MESSENGER™ AND IS AVAILABLE AT RETAIL DEALERS. GO TO - www.MySatelliteMessengerDealers.Com TO LEARN ALL ABOUT THIS AMAZING UNIT THAT YOU CAN PROGRAM WITH YOUR OWN MESSAGE OR ADVERTISEMENT.
The above message will be standard with no programmable number on the remote control and cannot be erased. This creates **free** advertising, for My Satellite Messenger™, every time a vehicle is started. When you select a safety message, a message advertising your business or a personal message, you have selected, will appear on the screen in place of the above message.

This will send the people to our website to learn all about My Satellite Messenger™ and where they can buy one. The website will explain how (Name Of National Real Estate Company) has a 60 day exclusive to receive My Satellite Messenger™ to have installed on their vehicle to advertise their listings. It will also explain that any Real Estate Agent and any business owner or individual, can order their My Satellite Messenger™ during the 60 day period and also receive a **$100** discount with the Company paying the U.P.S. shipping fee. Their My Satellite Messenger™ will **not** be shipped until the first day after the 60 day exclusive special offer for the national Real Estate company’s Sales Agents ends. Everyone nationwide will be on standby to order their My Satellite Messenger™ creating many thousands of My Satellite Messenger™ sales, in every Distributorship marketing area, before any of the 300 Distributorship Offices are open. There is an average of over 15,000 Real Estate Agents in each of the 300 Marketing Areas. I predict that each marketing area will have a **minimum of 1,000**, I am embarrassed to predict such a small number, probably **2,000, 3,000 or more** My Satellite Messenger™ sold in that 60 day period to Real Estate Sales Agents, business owners and excited individuals. As I previously said, there is an average of **15,000** Real Estate Sales Agents in every one million population. My Satellite Messenger will be equally impressive for a Real Estate Agent as Multiple Listing Service is to get listings and sell properties. My projections are too low-correct?

These sales will be recorded in our Accounting Department to credit each Distributorship Office with all of My Satellite Messengers™ that were shipped to their Marketing Area. The Distributor, Area Marketing Director along with the four District Marketing Managers, that have not even been hired, will get credit for those sales just as if they had made them, even though the Distributorship Office is not open. Everyone is a winner

The Big $ $ $ each member of the “Marketing Team” will earn, from the ridiculously low prediction of **only 1,000** of My Satellite Messengers™ being sold, in the 60 day period, before any member of the “Marketing Team” has been hired. Here are the shocking figures . . .

- Area Marketing Director – Guaranteed To Receive A Minimum of …………………. $ 33,600
- Four District Marketing Directors - Each Guaranteed To Receive A Minimum of... $ 21,600
- Distributorship - Guaranteed To Receive A Minimum of …………………………… $ 180,000

Not bad for no person being aware of what they are making which will be paid to them after the Distributorship Office opens!! I predict that the number of My Satellite Messengers that will be sold will make the Distributorship and each member of the “Marketing Team” **double or triple** the amount shown!! These figures were based on all **1,000** of My Satellite
Messengers™ sold were the Eighteen Inch Model, the lowest priced, that is mounted on the inside near the rear window of the vehicle or on the back door of a van or truck. As previously said, the figures projected are ridiculously low. Now you can’t say, “it sounds too good to be true”!! You will say, “the figures are too low”.

Marketing Plan Number Two
Students Can Earn Spending Money!

Here are some facts! Fads are started, especially with electronic devices among young people. A new Smart Phone is announced to be in stores, on a certain day. The television stations are showing people in sleeping bags, spending the night in front of these retail businesses, to be the first in line to spend hundreds of dollars to own the new model. We will start a “fad” with everyone 16 years old or older, that own a vehicle, to buy My Satellite Messenger™ by the millions. I know what your first question is, “How are you going to make this happen”? I am going to use over 60 years of marketing experience in establishing national companies to not only, make this happen, but, make it happen fast!! Here is how…

Each of the 300 Distributorship Offices established in the U.S. will have a population of approximately one million. I have always been the first in line to do everything I can to help high school, university and college students make money while getting a feeling for the business world. I am not the only one. Most local business owners will be excited to help one or more students and get more customers with low cost advertising, plus, a big “pat on the back” from their customers for helping students. As soon as each Distributorship Office is open, the Area Marketing Director along with the four District Marketing Managers and five Marketing Managers will go to every high school, university and college campus in his/her Marketing Area to explain how the Company has a special way students with vehicles can make more money with their My Satellite Messenger™ than their friends make with a job. A limited number of students will be offered this opportunity in each high school and college based on the number of students who have a vehicle, which will be a minimum of 1,000 students that will be selling My Satellite Messenger™ in each of the 300 Marketing Areas. They will be given the opportunity to purchase My Satellite Messenger™ for $100 less than the retail price for their vehicle. Then they can show My Satellite Messenger™ to their classmates who have a vehicle, their family and their family’s friends along with business owners they know or their parents know and sell them My Satellite Messenger™ making a Big $100 on each sale.

I will be giving the students a 60 day “head start” on our professional “Marketing Team” in each Marketing Area. That is correct!! The students will be the only ones that someone can purchase My Satellite Messenger™ from for the first 60 days we open each Distributorship Office. Then we will have to let our Marketing Teams do all of the sales. Every member of the
Marketing Team will also receive their standard commission from the student sales as they did from the Company’s Real Estate website sales in their Marketing Area – **everyone wins!!**

I projected that the students will sell an average of four My Satellite Messengers™ plus the one they purchased for their vehicle – total 5 x 1,000 students = 5,000 My Satellite Messengers™ sold by the students. Now you do the math. That is five times what each Member of the “Marketing Team” was projected to make from the Company’s Real Estate website sales. Big $$ - sit down before you read the figures below.

- Area Marketing Director ………………………………………………………………………………….$188,000
- Each Of The Four District Marketing Directors ....................................................... $108,000
- Each Of The Five Marketing Managers ......................................................... $75,000
- Distributorship ……………………………………………………………………………………….$900,000

**Wow!! Take A Look At That – Will Probably Be Much More!!**

**Don’t Feel Left Out – The Facts Are There For You – Make Your Prediction!!**

Students can also make money every month with their My Satellite Messenger™. The high school, university and college students, who have their own vehicles, can make some great spending money by turning their vehicle into a mobile advertising display. The students can go to local businesses, located in the same part of the city that they do most of their driving, and sell the local business advertising on their My Satellite Messenger™. Each business could have up to twenty-five words in their advertisement (more if necessary). How can a business turn down this great, inexpensive form of advertising? A customer may not read the local newspaper or magazines and may not see the business’s expensive ad on television or hear it on a local radio station. How can a prospective customer miss the ad on My Satellite Messenger™ on the vehicle in front of them? We suggest that the number of businesses is limited to ten. This should allow each business advertisement rotating one ad after the other, to be displayed once every one minute and fifteen seconds to one minute and thirty seconds.

The student will program each of the ten advertisements, for each business, in My Satellite Messenger™. Now, they are driving a mobile advertising vehicle-making spending money.

We suggest that a reasonable price to charge a business would be **$100.00** per month for this service, creating **$1,000** per month spending money. The money the student earns can take Big $$ $$ burden off their parents. They will have their own money to pay their car payment, insurance, fuel and spending money for fun. The parents will jump at the idea to **loan** their son or daughter the money to purchase their My Satellite Messenger™.

**Wow!!** Who says students are the only ones who need extra spending money. This idea can work for anyone-any age-anywhere! It could be extra income for a retired person, bill-paying money for an unemployed person or a housewife, with children in school, who doesn’t want a full time job. **My Satellite Messenger™ can help anyone!!**
Instructions To Sell Advertising On Your My Satellite Messenger

We want this to be a fun job, that will be easy to sell locally owned businesses advertising on you’re My Satellite Messenger™. The Company will have a website, just for you, to give you all the information and instructions you need to make it easy to sell business owners, install their advertising on your My Satellite Messenger™ and where to drive and park your vehicle to show each of the business’s advertising to hundreds of people every day. The website will be www.InstructionsToSellAdvertising.com.

The Eagle Companies Will Sponsor
The Contest Of Contest For The Students!!

Each of the 300 Distributorship marketing areas will have Three Big $ $ $ Winners Are you ready for this?

The contest is based on the number of My Satellite Messengers a student sells – a minimum of ten My Satellite Messengers is required to be one of the three winners in each Distributorship marketing area.

First Place Winner: $10,000 – Plus a five day four night, all expenses paid, trip to Las Vegas, Nevada for the “Winner”, their Mother, Father, all brothers and sisters from infants to currently attending a College or University – Plus - five of the Winners friends.

Second Place Winner: $5,000 – Plus a four day three night, all expenses paid, trip to – your choice – Disneyland or Disney World for the “Winner”, their Mother, Father, all brothers and Sisters from infant to currently attending College or University – Plus – five of the Winner’s friends.

Third Place Winner: $2,500 – Plus a four day three night, all expenses paid, trip to – your choice – Disneyland or Disney World for the “Winner”, their Mother, Father, all brothers and Sisters from infant to currently attending College or University – Plus – five of the Winner’s friends.

Sit Down, I Don’t Want You To Fall If You Go Into Shock

There will be three National Winners covering all three hundred Distributorships. A student must sell a minimum of fifty My Satellite Messengers to qualify to be a National Winner.

First Place Winner: $100,000 Plus a fifteen day fourteen night, all expenses paid trip, to any destination in the world, that is considered by the United States Government to be safe, for the Winner, their Mother, Father, all brothers and Sisters from infant to currently attending College or University – Plus – five of the Winner’s friends.
Second Place Winner: $50,000 Plus a eight day seven night, all expenses paid trip, to any destination in the world, that is considered by the United States Government to be safe, for the Winner, their Mother, Father, all brothers and Sisters from infant to currently attending College or University – **Plus** – five of the Winner’s friends.

Third Place Winner: $25,000 Plus a eight day seven night, all expenses paid trip, to any destination in the world, that is considered by the United States Government to be safe, for the Winner, their Mother, Father, all brothers and Sisters from infant to currently attending College or University – **Plus** – five of the Winner’s friends.

**Wow!! Distributors**

**We Didn’t Forget About You!!**

Three Distributors and their ten member “Marketing Team”, that produced the three National winners, will also be Big $$$ Winners Plus a Group vacation to Las Vegas, Nevada. Please sit down – this is a “shocker”!!

**First Place Distributorship Winner – The Distributor Receives - $1,000,000** Plus an eight day and seven night, all expenses paid, trip to Las Vegas, Nevada for the Distributor and their spouse or friend.

**Second Place Distributorship Winner – The Distributor Receives $500,000** Plus an eight day and seven night, all expenses paid, trip to Las Vegas, Nevada for the Distributor and their spouse or friend.

**Third Place Distributorship Winner – The Distributor Receives $250,000** Plus an eight day and seven night, all expenses paid, trip to Las Vegas, Nevada for the Distributor and their spouse or friend.

**Each Of The Distributorship’s Ten Members Of Their “Marketing Team” - $100,000 Each**, Plus an eight day seven night, all expenses paid, trip to Las Vegas, Nevada for each member of the “Marketing Team” and their spouse or friend.

**Note:** Each Distributor, each member of the “Marketing Team” and their spouse or a friend will go to Las Vegas, Nevada as a Group to enjoy the fun together.

**The Local And National Contest Will Attract A Lot Of Help For Each Student Selling My Satellite Messengers, Who Can Form A “Marketing Team” Creating Five Times The Sales That Were Originally Projected!!**

Okay, I need your help!! Let’s do some math together and let “you predict” the number of My Satellite Messengers you think the average student, that has a vehicle, will sell based on the way I have designed a marketing plan they can follow. When a member of the Distributorship
“Marketing Team” visits a high school, College or University, they will schedule a time to have a group meeting with every student that has a vehicle. The “Marketing Team” member will count the number of students that are at the meeting and divide it by five to arrive at a number that will be 20% of the students that will be selected to sell My Satellite Messengers™. The “Marketing Team” member will have been trained in a website of exactly how to conduct the meeting using a projector, a large screen and recorded presentation. The figures you saw earlier, creating a $900,000 profit for the Distributorship were based on each of the students selected, would purchase a My Satellite Messenger and sell only four. Okay, think with me. The selling students are 20% of the students with a vehicle. That covers an average of four students, with a vehicle, for each of the selling students to sell a My Satellite Messenger – Correct? That gets to the $900,000 quick enough.

Wait A Minute: What about Mom and Dad, their friends, business associates and local business owners where they spend $$. Don’t forget, now Mom and Dad will be excited to help the Son or Daughter win the contest. A FREE Family Vacation for the entire family! My educated guess is that, to include these prospects to sell a My Satellite Messenger goes beyond four sales per student – now each student is six students. Hey, think about this carefully – am I correct?

Now For The Contest: I mentioned that each of the students that were selected to sell My Satellite Messengers should establish a “Marketing Team” of five students to help them sell and make some $$. I would suggest that the selling students pay their “Marketing Team” members $50.00 for each My Satellite Messenger they sell their Mom, Dad and their friends. They could even sell friends that have graduated and own a vehicle. Now, you do the math – my calculator started smoking, when I multiplied the $900,000 x 5 = $4,500,000!! Remember – I Said, No Company in America can equal what we do for our Distributorships and all of their employees – NONE!!

A Student Marketing Website
www.StudentsMarketingInstructions.com

The Company will have the website “Live”, when the first students are selected, with detailed instructions on how to form their “Marketing Team” and how they and their “Marketing Team” can have the best results in selling many My Satellite Messengers having fun making $$

Keep Reading, You Will See Our Other Marketing Plans

Along With What The “Pros” Have To Say –

The National Automobile Dealers Association And J. D. Powers – Amazing!!
You Thought You’ve Heard It All…Not Yet!

Eagle Leasing Unlimited, Incorporated, a Nevada Corporation, will be formed in 2021 owned by Mr. George. He will be Chairman, President and Chief Executive Officer. This corporation will be investing approximately $90,000,000 cash to pay for 4,830 white Chevrolet vans with My Satellite Messenger™ on the back of each along with the logos on the sides. He has already been approved for General Motors’ “CAP” program making this the largest purchase by a privately held corporation of Chevrolet vans in the history of General Motors!! They will be leased to The Eagle Companies Marketing Teams for $100 less per month than they could be leased from General Motors. These vans will be for each of the 15 members of the Marketing Team in each of the 300 Marketing Areas, the 300 Distributorship Office Managers, 25 Certified Trainers and five Regional Marketing Directors. No product will have a better image than My Satellite Messenger™. Mr. George says, “I am committed to making My Satellite Messenger™ an instant success in the United States – then worldwide”.

CHEVROLET VAN

Beginning in 2021 and 2022 there will be 4,830 of these classy Chevrolet vans traveling the streets and highways, across America, delivering My Satellite Messenger™ to users and our Retail Dealers.
Marketing Teams Will Be Selling My Satellite Messengers™
In The 300 Marketing Areas Covering The United States

Each of the 300 Area Marketing Directors will divide his/her Marketing Area, with a population of approximately one million, into five Marketing Areas with each having a population of approximately 200,000. Each Area Marketing Director will sell in one (1) Marketing Area and will assign a District Marketing Manager to each of the other four Marketing Areas. Each District Marketing Manager will select a professional marketing person to be his/her Marketing Manager. Each District Marketing Manager will equally divide the locally owned retail business and users in their Marketing Area in half and assign half of these to his/her Marketing Manager. Then it will be the responsibility of the District Marketing Manager to train his/her Marketing Manager and assist him/her, when necessary, to close sales. Making sales will be easy for the “Marketing Teams” because everyone they make a presentation to will have seen dozens of My Satellite Messengers™ that local Realtors and others purchased from our website plus the ones the high school and college students sold. The Area Marketing Director, District Marketing Managers and Marketing Managers will be the highest paid marketing people in each area, marketing My Satellite Messenger™.

Our research revealed that there will be approximately 2,500 or more locally owned retail businesses in each Marketing Area. That averages 250 or more retail businesses for each of the five District Marketing Managers and five Marketing Managers should have as his/her customers. Each retail business should purchase My Satellite Messengers™ for each of their company and personal vehicles to advertise their business.

Our World Headquarters
Serving Our 300 Distributorships Twenty Four / Seven!!

In The Winter Of 2022 The World Headquarters Of The Eagle Companies, Located In Las Vegas, Nevada, Will Be Fully Staffed 24/7 Ready To Process All Of That Day’s Orders For All 300 Distributorships, Including Accounting And Numerous Other Jobs To Keep The Eagle Companies Operating Efficiently And On Schedule. The Eagle Companies Reputation Will Be Built On The Unequaled 24/7 Service. We Expect To Be Copied By Many – Equaled By None!!
Each Marketing Team Will Sell My Satellite Messengers™
To Locally Owned Retail Businesses To Sell To Their Customers

Auto Parts Stores
New Car Dealers
Auto Stereo Stores
New Pickup Dealers
Automotive Alarm & Security Systems
New R.V. Dealers
Automotive Customizing
Pre-owned Car Dealers
Automotive Electrical Shop
Pre-owned Pickup Dealers
Automotive Repair Shops
Pre-owned R.V. Dealers
Boat Dealers
Tire Dealers
Electrical Equipment Stores
Sign Companies

There will be approximately 6,500 locally owned businesses, referred to as “users”, that will install My Satellite Messenger™ on a combined total of many thousands of their vehicles in each Marketing Area. That averages 650 or more user/businesses that each of the five District Marketing Managers and five Marketing Managers should have as his/her customers.

Each Marketing Team Will Sell My Satellite Messengers™ Direct To Users For Their Vehicles

Contractor’s – All types
Insurance Sales People
Local Trucking Companies
Network Marketing People
Pizza Delivery Cars
Police Departments
Real Estate Sales People
Sheriff Departments
State Highway Patrol
Service Companies
* Air Conditioning
* Appliance Repair
* Carpet Cleaning
* Electrical Repair
* Lawn Maintenance
* Swimming Pool Maintenance
* Plumbing Repair
* Television Repair
* Security Systems
Taxi Companies
Uber and Lift Drivers

We will have seven Regional Distribution Warehouses carefully located in the U.S., working with U.P.S. to select the exact locations, so that each of our 300 Distributorship Offices can receive a shipment of My Satellite Messengers™ the next business day after they are ordered. Company owned eighteen-wheel custom manufactured trucks will deliver My Satellite Messengers™ to our seven Regional Distribution Warehouses to maintain a large inventory of all five models. Then the Distributorship Office’s order placed today, before noon, will be picked up by U.P.S. today and delivered to each Distributorship Office tomorrow. Is that fast or what? Our Marketing Teams will have over 95% of all retail Dealers of cars, pickups, trucks, motorcycles, travel trailers, motor homes, ski and pleasure boats along with yachts selling My Satellite Messenger™ to their customers. Our Marketing Teams will also “knock on the doors” of all Real Estate offices (there are approximately 15,000 licensed Real Estate Sales Agents in every Marketing Area) along with every business that has company vehicles. We will not discriminate – we will sell everyone!! Don’t forget, we let one national Real Estate company and high school and college students each have a 60-day head start, total 120 days, on our
Marketing Team creating thousands of My Satellite Messenger™ going up and down the city streets and highways of every Marketing Area creating anxious prospective buyers.

Next, our National Account Managers will sell hundreds and in many cases thousands of My Satellite Messengers™ to each trucking company that operates in more than one of the Marketing Areas. Many of these trucking companies have 1,000, 10,000 even up to 50,000 or more trucks. Wow!! How is that for sales? Well, now you know just a few of my marketing plans.

The point I am trying to make is, there is no such thing as a saturation point of a product. Automobiles have been manufactured for over 100 years. The NADA (National Automobile Dealers Association), website says that there are 16,396 new car and pickup Dealers along with 35,240 used car and pickup Dealers in the U.S. There will be over 500,000 sales people demonstrating My Satellite Messenger™ to customers daily. Most Dealers will pay a commission for each vehicle a sales person sells plus a “Bonus” if they sell the customer financing, insurance, extended warranty and soon My Satellite Messenger™. In many cases, if the customer doesn’t buy a vehicle, the sales person will sell them My Satellite Messenger™ to be installed on their present vehicle. A “small commission” is better than “no commission”!! Do you see any Dealers going out of business? You probably see Dealers expanding to a 2nd or 3rd location with 100’s of vehicles on each lot – many over 1,000!!

Okay, I have told you a few of the individuals and companies that will buy My Satellite Messenger™. Now, it is your turn to tell me who won’t buy My Satellite Messenger™!! I am waiting for your answer!!!

Remember, I said, It Is All About Marketing. I will give you an example that you are familiar with that has been number one in their field from day one, over 70 years ago, and is still the leader, all because of their marketing plan. It is McDonalds!! Their product, fast food, not as good as some in my opinion, but number one worldwide. There Golden Arches, recognized everywhere, the first with a “kids play area”, the first with a “kids menu”, the first with the $1.00 menu and the first to serve breakfast every hour they are open. McDonald’s is great at marketing, but, we have a “marketing tool” they don’t have – a Patent. Anyone can open a fast food restaurant locally or nationally, but no company can manufacture and sell a product that does what My Satellite Messenger™ does. Plus, we will have the entire market captured with every retail Dealer that sells anything with wheels or floats on the water selling their customers My Satellite Messenger™.

My Satellite Messenger™ will have a “no questions asked one-year warranty”. A unit will be replaced with a new unit, if it was installed at one of our Licensed Installation Centers, at no cost to the customer.
THE 2019 FACTS ABOUT
PASSENGER CARS, TRUCK AND SUV
SALES IN THE UNITED STATES.
2020 NOT AVAILABLE AT THIS TIME

National Automobile Dealers Association
You Can See The Facts From The Pros!

You will see on page 24 that in 2019, there were 4,813,233 Passenger Cars and 12,234,492 Truck and SUV sales totaling 17,047,725 sales in the U.S.

This is an average of 56,825 vehicles that were sold in each of our 300 Distributorship marketing areas. Now, for pre-owned Passenger Cars, Truck and SUV sales. The new vehicle sales creates used cars on the Dealership lot. Each Dealership keeps an average of 65% of their trade-ins and wholesales out 35% to pre-owned vehicle Dealers. The new vehicle Dealers will keep the best 65%, which would be 36,936 clean freshly detailed vehicles on their pre-owned lots. The Dealers I talked to said they would install My Satellite Messengers™ in every one of the pre-owned vehicles, while it was in their detail shop, and add the cost of My Satellite Messenger™ and installation fee to the price of each vehicle.

I don’t know how much you pay attention to figures, but that would be an average of 93,761 vehicles in each Distributorship marketing area with 80% or more being sold to customers with a My Satellite Messenger™ sending messages to the drivers of vehicles behind them.

People will be reading the My Satellite Messenger™ ad, scrolling thru every My Satellite Messenger™, each time the Driver starts their vehicle, and continues to scroll until the Driver tells the unit to display another message or advertisement. This will create thousands of people in every marketing area to visit www.MySatelliteMessenger.com to learn all about My Satellite Messenger’s™ amazing capabilities and the name of every Retail Dealer in that city. In most instances, the people will go to a Dealer that sells the brand of vehicle they are driving. That will create hundreds of sales for each Vehicle Dealer annually, which would be more sales of My Satellite Messenger™ for each Dealer that they didn’t sell to the New Vehicle buyers. These figures do not include the pre-owned Vehicle Dealer sales that purchased the 35% of the new vehicle Dealer’s pre-owned vehicles. The pre-owned Dealers will also install a My Satellite Messenger™ in each of the vehicles on their lot to make an additional $350 on each sale.

The 100,000 sales, actually more, will make each member of the “Marketing Team” an average of $240,000 annually and the Distributor $2,600,000 annually just from Vehicle Dealers in their marketing area.

That does not include all sizes of in town delivery trucks, plus motorhomes, travel trailers, motorcycles, ski boats and yachts.
THE 2020 FACTS ABOUT
PASSENGER CARS, TRUCK AND SUV
SALES IN THE UNITED STATES.
FROM THE

National Automobile Dealers Association
And
J.D. Power
You Can See The Facts From The Pros!

You will see on the following pages that in 2020, even with Covid 19, there were 4,813,233 Passenger Cars and 12,234,492 Truck and SUV sales totaling 17,047,725 sales in the U.S.

This is an average of 56,825 vehicles that were sold in each of our 300 Distributorship marketing areas. Now, for pre-owned Passenger Cars, Truck and SUV sales. The new vehicle sales creates used cars on the Dealership lot. Each Dealership keeps an average of 65% of their trade-ins and wholesales out 35% to pre-owned vehicle Dealers. The new vehicle Dealers will keep the best 65%, which would be 36,936 clean freshly detailed vehicles on their pre-owned lots. The Dealers I talked to said they would install My Satellite Messengers™ in every one of the pre-owned vehicles, while it was in their detail shop, and add the cost of My Satellite Messenger™ and installation fee to the price of each vehicle.

I don’t know how much you pay attention to figures, but that would be an average of 93,761 vehicles in each Distributorship marketing area with 80% or more being sold to customers with a My Satellite Messenger™ sending messages to the drivers of vehicles behind them. The 80% will probably be greater since My Satellite Messengers are Free! You are thinking – How? Insurance Companies will give the vehicle owner a discount because of virtually No Car Thefts! The monthly discount for insurance will probably exceed the approximately $12.00 per month added to the vehicle monthly payment.

People will be reading the My Satellite Messenger™ ad, scrolling thru every My Satellite Messenger™, each time the Driver starts their vehicle, and continues to scroll until the Driver tells the unit to display another message or advertisement. This will create thousands of people in every marketing area to visit www.MySatelliteMessengerDealers.com to learn all about My Satellite Messenger’s™ amazing capabilities and the name of every Retail Dealer in that city. In most instances, the people will go to a Dealer that sells the brand of vehicle they are driving. That will create hundreds of sales for each Vehicle Dealer annually, which would be more sales of My Satellite Messenger™ for each Dealer that they didn’t sell to the New Vehicle buyers. These figures do not include the pre-owned Vehicle Dealer sales that purchased the 35% of the new vehicle Dealer’s pre-owned vehicles. The pre-owned Dealers will also install a My Satellite Messenger™ in each of the vehicles to make an additional $350 on each sale.

The 100,000 sales, actually more, will make each member of the “Marketing Team” an average of $240,000 annually and the Distributor $2,600,000 annually just from Vehicle Dealers in their marketing area. If that sounds “too good to be true;e, contact NADA and J.D. Powers! I don’t want to hear any negative statements about “Facts” from the Pros!!

That does not include all sizes of in town delivery trucks, plus motorhomes, travel trailers, motorcycles, ski boats and yachts.
The NADA Data financial profile of new-car dealerships is now published twice a year—as a full annual review at year-end and as a midyear update. This full-year 2020 review features the many major milestones achieved by the retail auto industry during 2020, including such highlights as:

- The nation’s 16,623 franchised light-vehicle dealers sold 14.5 million light-duty vehicles.
- Total light-vehicle dealership sales topped $980 billion.
- Dealerships wrote more than 265 million repair orders, with service and parts sales totaling more than $111 billion.

Like nearly all businesses in the U.S., franchised dealerships were affected by stay-at-home orders and lockdowns across the country because of COVID-19. Dealership employment had been stable for several years at 1.1 million employees, but by the end of April 2020, U.S. franchised dealership employment had fallen to 888,200. Retail demand recovered throughout the rest of the year, and most dealership employees who were furloughed returned to work. At the end of 2020, franchised dealership employment across the country was 1.08 million, down 5.9% from February 2020. We expect that employment will continue to recover, but we may not see employment fully return to pre-pandemic levels for some time.

Many dealerships pivoted quickly to selling vehicles and offering service pickup/delivery exclusively online during the COVID lockdowns. This crisis likely accelerated trends of handling more of the vehicle purchase experience online, and we expect that going forward this will become a more preferred option for a number of customers. Overall, we believe that many of the changes to the dealership business model made during this crisis will stick around long-term.

To improve the breadth of information provided in NADA Data, we offer a section focusing on the new- and used-vehicle consumer, with in-depth data from Experian. These stats include average monthly payment, average loan term, leasing and more.

Note: NADA Data was first published in 1979, and some of the methodology and data sources have naturally changed along the way. Therefore, previous reports may not be directly comparable with the current version.
The year came to close with new light-vehicle sales of 14.46 million units, down 14.7% from 2019 and the lowest full-year sales total since 2012. It was also the first time since 2014 that sales did not top 17 million units. December 2020’s SAAR of 16.3 million, while down from December 2019’s SAAR of 16.8 million units, was better than expected and helped finish out the year on a positive note.

Through most of 2020, retail sales outperformed fleet sales, as several major rental car agencies canceled a large portion of their fleet orders early in the pandemic. Retail sales in December 2020 should increase 0.5% from December 2019, while fleet volume is expected to be down by 33%. Fleet demand is the main factor preventing total light-vehicle sales volume from returning to pre-COVID levels. According to Wards Intelligence, estimated total retail sales volume in 2020 dropped 9.3% and accounted for 85.7% of light-vehicle sales, compared with 80.4% in 2019. Estimated fleet volume fell 38% and represented 14.3% of total sales, versus 19.6% of total sales in 2019. We expect that fleet demand will continue to increase throughout 2021 as more Americans get vaccinated and can return to their daily lives.

Following auto-manufacturing plant closures last spring and strong retail demand since, automakers entered December with inventory levels down 22% year over year. Tight inventory, especially in the red-hot pickup segment, may have limited the number of retail sales in December. But because of the tight inventory and strong demand, dealers and manufacturers relied less on incentives. According to a preliminary estimate from J.D. Power, average incentive spending per unit was $4,014, down 12.7% year over year. Consumer preferences for full-size pickups and other more expensive vehicles, coupled with lower discounting, pushed up average transaction prices to an all-time high of $38,077 in December 2020, says J.D. Power. This average transaction price represents an increase of 9% from December 2019. Pickups represented just under 20% of all new light vehicles sold—their highest market share in decades—and the broader light-truck segment represented 76.4% of all sales.

For 2021, we are optimistic about the continued recovery of the new light-vehicle market. The recently passed stimulus package may also provide a small boost to new-vehicle sales, and a wave of pent-up demand could well be unleashed in the summer and fall months once most Americans have been vaccinated. Still, COVID-19 outbreaks may cause labor shortages or supply chain disruptions that could impact inventory levels on dealer lots, and a global shortage of semi-conductor microchips used in nearly all facets of auto production could cause some manufacturers to underproduce. For 2021, we expect new light-vehicle sales to total 15.5 million units.

### U.S. Light-Vehicle Sales (Seasonally Adjusted at Annual Rates)

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<th>YTD/YTD %</th>
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NADA Issues Analysis of 2020 Auto Sales, 2021 Sales Forecast

2020 came to a close with new-light vehicle sales of 14.46 million units, down 14.7% compared to 2019.

ON JANUARY 12, 2021
Today, the National Automobile Dealers Association (NADA) issued its 2020 analysis of U.S. auto sales and the economy.

“The coronavirus pandemic certainly impacted new light-vehicle sales in 2020, not to mention the U.S. economy as a whole,” said NADA chief economist Patrick Manzi. “Our forecast at the start of 2020 estimated new light-vehicle sales would fall by one to two percent compared to 2019 for a total of 16.8 million units sold, but once COVID hit, we knew this would be a different year than anticipated.”

2020 came to a close with new-light vehicle sales of 14.46 million units, down 14.7% compared to 2019. Despite the lowest monthly SAAR on record of 8.7 million units in April, signs of the new-vehicle sales recovery began in the second half of the year as retail consumers returned to dealer lots. While the overall new-vehicle market fell by 14.7%, consumer retails sales only declined by an estimated 9%.

Given a stronger than anticipated sales recovery, manufacturing facility shutdowns, and robust new-vehicle demand, most U.S. dealerships faced significant inventory constrains on popular models and popular segments during the second half of the year, including crossovers and pickups.

By mid-summer, tight inventory meant that OEMs and dealers pulled back incentive spending. Coupled with consumer preferences for more expensive light-trucks, this pushed average transaction prices to record highs throughout the year.

In March, the Federal Reserve slashed interest rates to the 0% to 0.25% lower bound, helping vehicle buyers with their monthly payments and dealers with their floorplan costs. In November 2020, the average interest rate on new-vehicle financing was 4.4%, down about 90 basis points compared to the same time last year.

At the macro level, real GDP rebounded at an annualized rate of 33.4% in Q3 of 2020, following an annualized 31.4% contraction in Q2 of 2020; NADA anticipates GDP will decline by around 4% for 2020 with 4% growth in 2021. In the labor market, unemployment peaked in April at 14.7% and has fallen each month since as workers have returned to their jobs or left the labor market. At the end of November, the unemployment rate was 6.7% and is expected to continue to fall throughout 2021 as COVID-19 vaccines are administered throughout the country and more Americans return to work.

Moving into 2021, NADA anticipates new-vehicle sales of 15.5 million units – an increase of 7.2% from 2020.

Headwinds for the vehicle market in 2021 include continued increases in COVID-19 cases, which could lead to production disruptions along the vehicle supply chain; a global shortage of semiconductor microchips used in many facets of auto production; and tight inventory on dealer lots, particularly for pickup trucks. Alternatively, tailwinds for 2021 include a potential economic boom in the second half of the year, once a coronavirus vaccination is widely available and Americans are able to return to work; continued consumer preferences for
personal vehicle ownership over rideshare services and public transportation; low interest rates; and a gradual return of fleet demand for new vehicles.

“While the coronavirus was something that no one in the auto industry expected, the industry rallied and adapted to the new state of play,” said Manzi. “Looking forward, we are optimistic about the continued recovery of the new light-vehicle market.”
### New Light-Vehicle Dealerships by State, 2020

<table>
<thead>
<tr>
<th>State</th>
<th>Dealerships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>272</td>
</tr>
<tr>
<td>Alaska</td>
<td>27</td>
</tr>
<tr>
<td>Arizona</td>
<td>248</td>
</tr>
<tr>
<td>Arkansas</td>
<td>210</td>
</tr>
<tr>
<td>California</td>
<td>1,283</td>
</tr>
<tr>
<td>Colorado</td>
<td>247</td>
</tr>
<tr>
<td>Connecticut</td>
<td>247</td>
</tr>
<tr>
<td>Delaware</td>
<td>53</td>
</tr>
<tr>
<td>Florida</td>
<td>878</td>
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<td>Georgia</td>
<td>490</td>
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<td>Hawaii</td>
<td>67</td>
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<td>Idaho</td>
<td>97</td>
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<tr>
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<td>705</td>
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<tr>
<td>Indiana</td>
<td>399</td>
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<tr>
<td>Iowa</td>
<td>272</td>
</tr>
<tr>
<td>Kansas</td>
<td>209</td>
</tr>
<tr>
<td>Kentucky</td>
<td>230</td>
</tr>
<tr>
<td>Louisiana</td>
<td>280</td>
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<tr>
<td>Maine</td>
<td>111</td>
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<tr>
<td>Maryland</td>
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<td>Massachusetts</td>
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<td>Minnesota</td>
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<td>Mississippi</td>
<td>177</td>
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<tr>
<td>Missouri</td>
<td>373</td>
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<tr>
<td>Nebraska</td>
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<td>Nevada</td>
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<td>New Hampshire</td>
<td>129</td>
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<td>New Jersey</td>
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<tr>
<td>New Mexico</td>
<td>111</td>
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<tr>
<td>New York</td>
<td>848</td>
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<tr>
<td>North Carolina</td>
<td>559</td>
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<tr>
<td>North Dakota</td>
<td>75</td>
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<tr>
<td>Ohio</td>
<td>716</td>
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<td>Oklahoma</td>
<td>251</td>
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<tr>
<td>Oregon</td>
<td>215</td>
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<td>Pennsylvania</td>
<td>863</td>
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<tr>
<td>Rhode Island</td>
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<td>South Carolina</td>
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<td>South Dakota</td>
<td>84</td>
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<tr>
<td>Tennessee</td>
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<tr>
<td>Texas</td>
<td>1,283</td>
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<tr>
<td>Utah</td>
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<td>Vermont</td>
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<td>Virginia</td>
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<td>Washington</td>
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<td>West Virginia</td>
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<tr>
<td>Wisconsin</td>
<td>468</td>
</tr>
<tr>
<td>Wyoming</td>
<td>48</td>
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</table>

**Total U.S.** 16,623

---

**CALIFORNIA**
Highest number of new light-vehicle dealerships

**ALASKA**
Lowest number of new light-vehicle dealerships

**TOTAL NEW-CAR DEALERSHIPS** 16,623
### Share of Owners by Number of Dealerships Operated

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1-5</td>
<td>96.2%</td>
<td>95.8%</td>
<td>95.5%</td>
<td>95.0%</td>
<td>94.8%</td>
<td>94.4%</td>
<td>94.2%</td>
<td>93.9%</td>
<td>93.8%</td>
<td>93.5%</td>
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<tr>
<td>6-10</td>
<td>2.7%</td>
<td>2.9%</td>
<td>3.2%</td>
<td>3.4%</td>
<td>3.3%</td>
<td>3.8%</td>
<td>4.0%</td>
<td>4.1%</td>
<td>4.2%</td>
<td>4.3%</td>
</tr>
<tr>
<td>11-25</td>
<td>0.9%</td>
<td>1.0%</td>
<td>1.1%</td>
<td>1.4%</td>
<td>1.5%</td>
<td>1.5%</td>
<td>1.6%</td>
<td>1.6%</td>
<td>1.7%</td>
<td>1.7%</td>
</tr>
<tr>
<td>26-50</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.2%</td>
<td>0.3%</td>
<td>0.3%</td>
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<tr>
<td>Greater than 50</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
<td>0.1%</td>
</tr>
</tbody>
</table>

Source: NADA

### Share of Dealerships by Volume of New-Unit Sales, 2020

<table>
<thead>
<tr>
<th>Percent of dealerships</th>
<th>25%</th>
</tr>
</thead>
</table>

Source: NADA
## Dealership Financial Trends

### Total Sales by State, 2020

<table>
<thead>
<tr>
<th>State</th>
<th>All dealerships ($ millions)</th>
<th>Average per dealership ($ thousands)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabama</td>
<td>$13,129</td>
<td>$48,267</td>
</tr>
<tr>
<td>Alaska</td>
<td>$1,599</td>
<td>$59,235</td>
</tr>
<tr>
<td>Arizona</td>
<td>$22,320</td>
<td>$90,732</td>
</tr>
<tr>
<td>Arkansas</td>
<td>$8,117</td>
<td>$38,652</td>
</tr>
<tr>
<td>California</td>
<td>$107,722</td>
<td>$83,961</td>
</tr>
<tr>
<td>Colorado</td>
<td>$15,129</td>
<td>$61,250</td>
</tr>
<tr>
<td>Connecticut</td>
<td>$9,828</td>
<td>$39,788</td>
</tr>
<tr>
<td>Delaware</td>
<td>$3,032</td>
<td>$57,199</td>
</tr>
<tr>
<td>Florida</td>
<td>$83,038</td>
<td>$94,577</td>
</tr>
<tr>
<td>Georgia</td>
<td>$29,728</td>
<td>$60,669</td>
</tr>
<tr>
<td>Hawaii</td>
<td>$3,692</td>
<td>$55,104</td>
</tr>
<tr>
<td>Idaho</td>
<td>$3,998</td>
<td>$41,712</td>
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<tr>
<td>Illinois</td>
<td>$34,445</td>
<td>$48,858</td>
</tr>
<tr>
<td>Indiana</td>
<td>$15,744</td>
<td>$39,458</td>
</tr>
<tr>
<td>Iowa</td>
<td>$8,211</td>
<td>$30,188</td>
</tr>
<tr>
<td>Kansas</td>
<td>$6,211</td>
<td>$29,719</td>
</tr>
<tr>
<td>Kentucky</td>
<td>$9,497</td>
<td>$41,290</td>
</tr>
<tr>
<td>Louisiana</td>
<td>$13,872</td>
<td>$49,543</td>
</tr>
<tr>
<td>Maine</td>
<td>$4,508</td>
<td>$38,810</td>
</tr>
<tr>
<td>Maryland</td>
<td>$18,568</td>
<td>$60,879</td>
</tr>
<tr>
<td>Massachusetts</td>
<td>$20,135</td>
<td>$52,847</td>
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<tr>
<td>Michigan</td>
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<td>$62,178</td>
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<tr>
<td>Minnesota</td>
<td>$14,843</td>
<td>$43,916</td>
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<tr>
<td>Mississippi</td>
<td>$6,864</td>
<td>$38,782</td>
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<tr>
<td>Missouri</td>
<td>$18,369</td>
<td>$49,245</td>
</tr>
<tr>
<td>Montana</td>
<td>$2,975</td>
<td>$31,653</td>
</tr>
</tbody>
</table>

Source: NADA

**Total U.S.**

<table>
<thead>
<tr>
<th>State</th>
<th>All dealerships ($ millions)</th>
<th>Average per dealership ($ thousands)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nebraska</td>
<td>$5,665</td>
<td>$35,932</td>
</tr>
<tr>
<td>Nevada</td>
<td>$8,285</td>
<td>$85,412</td>
</tr>
<tr>
<td>New Hampshire</td>
<td>$6,243</td>
<td>$48,395</td>
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<tr>
<td>New Jersey</td>
<td>$34,079</td>
<td>$76,410</td>
</tr>
<tr>
<td>New Mexico</td>
<td>$4,967</td>
<td>$44,751</td>
</tr>
<tr>
<td>New York</td>
<td>$59,865</td>
<td>$70,595</td>
</tr>
<tr>
<td>North Carolina</td>
<td>$28,214</td>
<td>$50,472</td>
</tr>
<tr>
<td>North Dakota</td>
<td>$2,417</td>
<td>$32,225</td>
</tr>
<tr>
<td>Ohio</td>
<td>$37,369</td>
<td>$52,191</td>
</tr>
<tr>
<td>Oklahoma*</td>
<td>$31,499</td>
<td>$125,495</td>
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<tr>
<td>Oregon</td>
<td>$9,577</td>
<td>$44,543</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>$38,041</td>
<td>$44,080</td>
</tr>
<tr>
<td>Rhode Island</td>
<td>$2,921</td>
<td>$54,088</td>
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<tr>
<td>South Carolina</td>
<td>$13,814</td>
<td>$55,476</td>
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<tr>
<td>South Dakota</td>
<td>$2,502</td>
<td>$29,788</td>
</tr>
<tr>
<td>Tennessee</td>
<td>$18,367</td>
<td>$54,563</td>
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<tr>
<td>Texas</td>
<td>$91,170</td>
<td>$75,786</td>
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<tr>
<td>Utah</td>
<td>$8,323</td>
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<tr>
<td>Vermont</td>
<td>$2,570</td>
<td>$33,371</td>
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<tr>
<td>Virginia</td>
<td>$22,297</td>
<td>$49,330</td>
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<tr>
<td>Washington</td>
<td>$16,560</td>
<td>$53,743</td>
</tr>
<tr>
<td>West Virginia</td>
<td>$5,055</td>
<td>$38,589</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>$15,285</td>
<td>$32,559</td>
</tr>
<tr>
<td>Wyoming</td>
<td>$1,575</td>
<td>$32,811</td>
</tr>
</tbody>
</table>

* State-level estimates are calculated using the share of total U.S. new-vehicle registrations in that state.

**Note:** California has an unusually high share of fleet registrations, which inflates dealership sales estimates.
## New Light-Duty Vehicle Sales, by Year

<table>
<thead>
<tr>
<th>Year</th>
<th>New cars</th>
<th>Light-duty trucks</th>
<th>Total light-duty vehicles</th>
<th>Light-duty trucks as % of total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>5,456,300</td>
<td>4,945,400</td>
<td>10,401,700</td>
<td>47.5%</td>
</tr>
<tr>
<td>2010</td>
<td>5,635,400</td>
<td>5,919,100</td>
<td>11,554,500</td>
<td>51.2%</td>
</tr>
<tr>
<td>2011</td>
<td>6,089,300</td>
<td>6,644,900</td>
<td>12,734,200</td>
<td>52.2%</td>
</tr>
<tr>
<td>2012</td>
<td>7,242,300</td>
<td>7,199,000</td>
<td>14,441,300</td>
<td>49.8%</td>
</tr>
<tr>
<td>2013</td>
<td>7,582,500</td>
<td>7,942,300</td>
<td>15,524,800</td>
<td>51.2%</td>
</tr>
<tr>
<td>2014</td>
<td>7,688,900</td>
<td>8,748,100</td>
<td>16,437,000</td>
<td>53.2%</td>
</tr>
<tr>
<td>2015</td>
<td>7,525,023</td>
<td>9,861,024</td>
<td>17,386,047</td>
<td>56.7%</td>
</tr>
<tr>
<td>2016</td>
<td>6,873,158</td>
<td>10,591,862</td>
<td>17,465,020</td>
<td>60.8%</td>
</tr>
<tr>
<td>2017</td>
<td>6,079,584</td>
<td>11,055,149</td>
<td>17,134,733</td>
<td>64.5%</td>
</tr>
<tr>
<td>2018</td>
<td>5,304,347</td>
<td>11,910,816</td>
<td>17,215,163</td>
<td>69.2%</td>
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<tr>
<td>2019</td>
<td>4,790,846</td>
<td>12,317,310</td>
<td>17,108,156</td>
<td>72.0%</td>
</tr>
<tr>
<td>2020</td>
<td>3,408,778</td>
<td>11,055,157</td>
<td>14,463,935</td>
<td>75.4%</td>
</tr>
</tbody>
</table>

Source: Ward's Automotive News Data Center

---

**3,408,778**

NEW-CAR SALES

**11,055,157**

NEW LIGHT-DUTY TRUCK SALES

**14,463,935**

TOTAL LIGHT-DUTY VEHICLE SALES
New Light-Vehicle Department (continued)

Manufacturer Gains/Losses in Market Share, December 2020

New-Vehicle Sales and Market Share by Manufacturer 2020

FCA    Ford    GM    Toyota    Honda    Nissan    Volkswagen    Other    Total
1,804,841  1,968,418  2,535,781  2,112,941  1,346,788  899,217  325,783  3,470,156  14,463,835
12.5%  13.5%  17.5%  14.6%  9.3%  6.2%  2.3%  24.0%

Source: NADA/Auto
NATIONAL ACCOUNTS

National Accounts: Prospective retail businesses, that have locations in more than ten (10) states, will be referred to as a “National Account”. Company’s National Accounts Director will exert every effort to close the sale with all National Accounts on behalf of all Distributorships. Distributorships will not be involved, in most cases, of servicing the National Accounts located in his/her Geographic Area. Each Distributor, that has one (1) or more of each National Account’s retail business located in his/her Geographic Area, will share in the profits of each and every National Account as follows.

A. The Company will sell all National Accounts and, in most cases, ship My Satellite Messengers™ as instructed by each National Account. The Company will notify every Distributor as each National Account is sold and shipped My Satellite Messengers™.

B. When notified by the Company, the Distributorships will furnish the Company, in writing, within ten (10) days of being notified the address and telephone number of each retail business location that the National Account has in the Distributorship’s Geographic Area.

C. The Company will compute the total amount of My Satellite Messengers™ shipped each month to each National Account and divide that number by the number of retail businesses that National Account has in the United States. This figure will be the average number of My Satellite Messengers™ shipped to each of that National Accounts retail businesses.

D. The Company will multiply the number of retail businesses each National Account has, in Distributorship’s Geographical Area, by the average number of My Satellite Messengers™ each National Account shipped to each of their retail businesses. That figure will be multiplied by fifty percent (50%) of the money shown, for each model of My Satellite Messenger™ on the Distributor’s Pricing Guide pages, that is shown as “Distributor Pays Commission of ___%” and Distributor’s Gross Profit figures. The correct distribution of this money will be paid to each Marketing Team Member and the Distributorship for each of My Satellite Messengers™ shipped.

E. The Company agrees to pay the Distributorship, the amount due, based on the figures described in paragraph D above, on or before the fifteenth day of each month for the monies the Company collected from each National Account the previous month.

National Trucking Companies: Prospective trucking companies, that have trucks traveling thru numerous states in the United States, will be referred to as a National Trucking Company. Company’s National Account Director will have one of Company’s Regional Account Directors to contact each and every National Trucking Company and exert every effort to close the sale on behalf of all the Distributorship’s. The National Trucking Companies will be sold My Satellite Messenger™ as per the prices shown for “users” on Schedule C of the Distributorship Agreement. Every Distributorship will share in the profits of each and every National Trucking Company as follows:
A. The Company will sell all National Trucking Companies and, in most cases, ship My Satellite Messengers™ as instructed by each national Trucking Company. The Company will notify every Distributorship as each National Trucking Company is sold and shipped Product.

B. The Company will compute the total number of My Satellite Messengers™ shipped each month to each National Trucking Company and multiply that number by Two Hundred Dollars. This will be the total monies paid to all the Distributors. Next, that total Dollar figure will be divided by the three hundred (300) Distributorships.

C. The Company will pay the Distributorship, the amount due, based on the figures described in paragraph D above, in National Accounts paragraph, on or before the fifteenth day of each month for the monies the Company collected from each National Trucking Company the previous month.
My Satellite Messenger™ Will Cover The United States, Then The World, By Being The “First” . . .

… To Combine all of the features of a Franchise, with no Franchise Fee, with a Marketing Management position creating the “Best Business Opportunity Ever Offered” by any company, a Distributorship to market My Satellite Messenger.

… To Establish 300 Area Marketing Offices covering every square foot of the United States, with 380 employees in Marketing Management and a 4,500 member Marketing Team, in a record-breaking fifteen months.

… To be the privately held corporation that will purchase 4,880 Chevrolet vans in 2021 and 2022 making that the largest purchase, by a privately held corporation, in the history of General Motors.

… To sell more than one million My Satellite Messengers™ before the first Distributorship Office is opened or the first member of our Marketing Team is employed.

… To set aside the bonus and commissions created, for every My Satellite Messenger™ sold in each marketing area – just waiting to be paid to the Distributor, Area Marketing Director and the four District Marketing Managers before each Distributorship Office/Warehouse is open. Where have you ever heard of a sales person starting to work for a company and $1,000’s in commissions are waiting to be paid to him/her??

… To Sell millions and millions and millions of My Satellite Messengers™ year after year, in the United States then worldwide with only spending Five Dollars for advertising, for each My Satellite Messenger Sold – ever !! The Hundreds of Millions of Dollars, not spent on advertising, leaves more money to pay our employees and dividends to our shareholders.

… To have the Inventor of a product to share his Billions Of Dollars in royalties with Shareholders!

… To pay all 380 employees, in a Marketing Management position, commission projected to make each a Multi-Millionaire during their first four years of employment. What company has done this?

… To have every employee to communicate with everyone by telephone or in person - forever!! We will recreate the “old fashion” way of communicating with everyone, “face to face” – “voice to voice”!!

… To have a friendly – knowledgeable person to answer every telephone, in every office and transfer your call to the person, in the correct department, that you want to speak to. No recording asking you a long list of “stupid” questions and then transferring you to another recording in a department that you do not want to be connected to. I believe in personal service – not aggravation!!
Will Be Proudly Manufactured In America
By Employees “Born In America”!!
A Big Plus!! The United States has only 5% of the World’s population. In 2024 we are planning the sales of entire countries, as Distributorship areas, to sell the remaining 95% of the World’s population. My Satellite Messenger™ will be able to display any message in any language. The computer chips will be programmed in the language of each country. Each person can customize their personal messages and/or advertisements for their business. Opening other countries will increase our profits tenfold of what we are projecting to make in the United States alone. Results – larger dividend and royalty checks! International Patents are being filed to protect My Satellite Messenger™ worldwide eliminating any competition – forever. My Satellite Messenger™ will be sold worldwide beginning in 2024. You ask, how many can we sell. Hey, you tell me, my calculator quit working when I put those figures in it.
Distributor’s Pricing Guide – All Five Models

The Following Five Pages Show All Prices – All Five Models

In each set of figures, in the line of type “Distributor Pays Commission of __%”, is the total amount of commission the Distributor will pay for each of My Satellite Messengers™ sold to that “Retail Business” or “User”. The total commission will be divided, among the “Sales Team” as follows:

The Area Marketing Director will receive 10% of the figure shown, for every My Satellite Messenger™ sold in the Distributors Marketing Area of approximately one million population. The Area Marketing Director will be making sales to 20% of the “Retail Businesses” and 20% of the “Users” just as the four District Marketing Managers are doing. The Area Marketing Director will make 100% of the commission shown for their personal sales. The Area Marketing Director will also have a Marketing Manager working with them.

Each of the Distributors will have a “Marketing Team” consisting of one Area Marketing Director, four (4) District Marketing Managers and five (5) Marketing Managers. The Area Marketing Director and each District Marketing Manager with one Marketing Manager will have 20% of the “Retail Business” and 20% of the “Users” located in the Distributorship’s Marketing Area as their customers. Each District Marketing Manager will receive 90% of the commission shown, for each type of sale, for each My Satellite Messenger™ he/she personally sold.

Each of the five Marketing Managers will receive 70% of the commission shown, for each type of sale, for each My Satellite Messenger™ he/she personally sold. The Marketing Manager’s District Marketing Director will receive 20% of the commission shown, for each type of sale, for each My Satellite Messenger™ his/her Marketing Manager personally sold.

The Retail Dealers that sell new and/or used cars, SUV’s, trucks of all sizes, motorcycles, golf carts, boats, and yachts will purchase more of My Satellite Messengers™ than all other Retail Dealers and users combined. This group of Retail Dealers will need to be equally divided for the five marketing areas for each Distributorship. The Office Manager, their Assistant and the Area Marketing Manager will be involved in this project. The duties of each of these three to accomplish this, will be explained in detail in the Company’s Marketing Area Operations Manual.
Distributor’s Pricing Guide

Eighteen Inch Interior Model

The following figures, established by the Company, are for all the Distributors to use in selling Products to retail businesses and users while setting the commissions that all the Distributors will pay his/her Area Marketing Director, District Marketing Managers and Marketing Managers.

A. Retail Dealers Sells To Retail Customer Users For ………………Retail Price $ 699.95

Distributor Sells To Local Retail Dealers For..................................................... $ 350.00
Distributor Pays Company ................................................................................. $ -300.00
Distributor Pays Commissions Of 8% ................................................................. $ -28.00
Distributor Gross Profit...... $ 22.00

B. Distributor Sells To User

User Pays Distributor For Each Unit (1 to 4 Units) …………….. $ 699.95
Distributor Pays Company ................................................................................. $ -300.00
Distributor Pays Commissions Of 20% ................................................................. $ -140.00
Distributor Gross Profit...... $ 260.00

User Pays Distributor For Each Unit (5 to 25 Units) …………….. $ 600.00
Distributor Pays Company ................................................................................. $ -300.00
Distributor Pays Commissions Of 20% ................................................................. $ -120.00
Distributor Gross Profit...... $ 180.00

User Pays Distributor For Each Unit (26 to 50 Units) …………….. $ 575.00
Distributor Pays Company ................................................................................. $ -300.00
Distributor Pays Commissions Of 20% ................................................................. $ -115.00
Distributor Gross Profit...... $ 160.00

User Pays Distributor For Each Unit (51 to 100 Units) …………….. $ 550.00
Distributor Pays Company ................................................................................. $ -300.00
Distributor Pays Commissions Of 15% ................................................................. $ -82.50
Distributor Gross Profit...... $ 167.50

User Pays Distributor For Each Unit (101 or More Units) …………….. $ 525.00
Distributor Pays Company ................................................................................. $ -300.00
Distributor Pays Commissions Of 15% ................................................................. $ -78.75
Distributor Gross Profit...... $ 146.25
Distributor’s Pricing Guide
MY SATELLITE MESSENGER
Thirty Inch Interior Model

The following figures, established by the Company, are for all the Distributors to use in selling Products to retail businesses and users while setting the commissions that all the Distributors will pay his/her Area Marketing Director, District Marketing Managers and Marketing Managers.

A. Retail Dealers Sells To Retail Customer Users For .................Retail Price $ 849.95

- Distributor Sells To Local Retail Dealers For ........................................ $ 425.00
- Distributor Pays Company ................................................................. $ -350.00
- Distributor Pays Commissions Of 8% .............................................. $ -34.00
- Distributor Gross Profit...... $ 41.00

B. Distributor Sells To User

- User Pays Distributor For Each Unit (1 to 4 Units) .............................. $ 849.95
- Distributor Pays Company ................................................................. $ -350.00
- Distributor Pays Commissions Of 20% ............................................ $ -170.00
- Distributor Gross Profit...... $ 330.00

- User Pays Distributor For Each Unit (5 to 25 Units) ......................... $ 750.00
- Distributor Pays Company ................................................................. $ -350.00
- Distributor Pays Commissions Of 20% ............................................ $ -150.00
- Distributor Gross Profit...... $ 250.00

- User Pays Distributor For Each Unit (26 to 50 Units) ....................... $ 725.00
- Distributor Pays Company ................................................................. $ -350.00
- Distributor Pays Commissions Of 20% ............................................ $ -145.00
- Distributor Gross Profit...... $ 230.00

- User Pays Distributor For Each Unit (51 to 100 Units)...................... $ 700.00
- Distributor Pays Company ................................................................. $ -350.00
- Distributor Pays Commissions Of 15% ............................................ $ -105.00
- Distributor Gross Profit...... $ 245.00

- User Pays Distributor For Each Unit (101 or More Units) ............... $ 675.00
- Distributor Pays Company ................................................................. $ -350.00
- Distributor Pays Commissions Of 15% ............................................ $ -101.25
- Distributor Gross Profit...... $ 223.75
Distributor’s Pricing Guide

Twenty-Four Inch Water Proof Exterior Model

The following figures, established by the Company, are for all the Distributors to use in selling Products to retail businesses and users while setting the commissions that all the Distributors will pay his/her Area Marketing Director, District Marketing Managers and Marketing Managers.

A. Retail Dealers Sells To Retail Customer Users For ………………Retail Price $ 799.95

Distributor Sells To Local Retail Dealers For …………………………………………. $ 400.00
Distributor Pays Company ………………………………………………………….. $ -325.00
Distributor Pays Commissions Of 8% ……………………………………. $ -32.00
Distributor Gross Profit……… $ 43.00

B. Distributor Sells To User

User Pays Distributor For Each Unit (1 to 4 Units) ………………...$ 799.95
Distributor Pays Company ……………………………………………………….. $ -325.00
Distributor Pays Commissions Of 20% ………………………………………... $ -160.00
Distributor Gross Profit……… $ 315.00

User Pays Distributor For Each Unit (5 to 25 Units) ……………………..$ 700.00
Distributor Pays Company ……………………………………………………….. $ -325.00
Distributor Pays Commissions Of 20% ………………………………………... $ -140.00
Distributor Gross Profit……… $ 235.00

User Pays Distributor For Each Unit (26 to 50 Units) ……………………..$ 675.00
Distributor Pays Company ……………………………………………………….. $ -325.00
Distributor Pays Commissions Of 20% ………………………………………... $ -135.00
Distributor Gross Profit……… $ 215.00

User Pays Distributor For Each Unit (51 to 100 Units) ……………………$. 650.00
Distributor Pays Company ……………………………………………………….. $ -325.00
Distributor Pays Commissions Of 15% ………………………………………... $ -97.50
Distributor Gross Profit……… $ 227.50

User Pays Distributor For Each Unit (101 or More Units) ………………. $ 625.00
Distributor Pays Company ……………………………………………………….. $ -325.00
Distributor Pays Commissions Of 15% ………………………………………... $ -93.75
Distributor Gross Profit……… $ 206.25
Distributor’s Pricing Guide

MY SATELLITE MESSENGER

Thirty-Six Inch Water Proof Exterior Model

The following figures, established by the Company, are for all the Distributors to use in selling Products to retail businesses and users while setting the commissions that all the Distributors will pay his/her Area Marketing Director, District Marketing Managers and Marketing Managers.

A. Retail Dealers Sells To Retail Customer Users For …………………Retail Price $ 899.95

Distributor Sells To Local Retail Dealers For……………………………….. $ 450.00
Distributor Pays Company ............................................................... $ -350.00
Distributor Pays Commissions Of 8% .............................................. $ -36.00

Distributor Gross Profit….. $ 64.00

B. Distributor Sells To User

User Pays Distributor For Each Unit (1 to 4 Units) …………………….. $ 899.95
Distributor Pays Company ............................................................... $ -350.00
Distributor Pays Commissions Of 15% ............................................ $ -135.00

Distributor Gross Profit….. $ 415.00

User Pays Distributor For Each Unit (5 to 25 Units) …………………….. $ 800.00
Distributor Pays Company ............................................................... $ -350.00
Distributor Pays Commissions Of 20% ............................................. $ -160.00

Distributor Gross Profit….. $ 290.00

User Pays Distributor For Each Unit (26 to 50 Units) ………………….. $ 775.00
Distributor Pays Company ............................................................... $ -350.00
Distributor Pays Commissions Of 20% ............................................. $ -155.00

Distributor Gross Profit….. $ 270.00

User Pays Distributor For Each Unit (51 to 100 Units) ………………….. $ 750.00
Distributor Pays Company ............................................................... $ -350.00
Distributor Pays Commissions Of 15% ............................................. $ -112.50

Distributor Gross Profit….. $ 287.50

User Pays Distributor For Each Unit (101 or More Units) ……………….. $ 725.00
Distributor Pays Company ............................................................... $ -350.00
Distributor Pays Commissions Of 15% ............................................. $ -108.75

Distributor Gross Profit….. $ 266.25
# Distributor’s Pricing Guide

## Eighteen Inch Water Proof Exterior Model

The following figures, established by the Company, are for all the Distributors to use in selling Products to retail businesses and users while setting the commissions that all the Distributors will pay his/her Area Marketing Director, District Marketing Managers and Marketing Managers.

### A. Retail Dealers Sells To Retail Customer Users For …………..Retail Price $ 799.95

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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</thead>
<tbody>
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<td>Distributor Sells To Local Retail Dealers For</td>
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Would You Like To Know More About
The Eagle Companies

If so, then visit www.TheEagleCompaniesDocuments.com You will see . . .

- Sixty marketing areas in each of five Regions, total three hundred Marketing Areas. You should select the marketing area you want before someone else selects it.

- Typical Area Marketing Office/Warehouse Floor Plans

- Nevada Corporate Charter filed November 30, 2012

- Nevada State Business License

- Mr. George’s Personal Bio
Scheduling Your Phone Interview

Now that you have gained a lot of knowledge about My Satellite Messenger™ and being the owner of a Distributorship, you can schedule a telephone interview with Mr. George, the Inventor of My Satellite Messenger™, and also the Founder, Chairman, President and “Hand’s On C.E.O.” of The Eagle Companies. He will call you, at the time you request, to answer your questions. He is the one that will decide if you can own a Distributorship.

Mr. George, “Hands On” C.E.O. of The Eagle Companies says, “Please call me for a telephone Interview”. You can call me on my private line, 725.266.5328 from 9:00 am to 12:00 noon and 2:00 pm to 5:00 pm (Pacific Time Zone) Monday thru Friday. In the event I am on another line, busy talking to an excited entrepreneur, I will return your call A.S.A.P., and have the telephone interview with you at that time, if it fits your schedule. I can answer all of your questions and also tell you if the Distributorship you are interested in is available.

ATTENTION: We have had missed telephone interviews recently due to Time Zone Issues.

Eastern Time Zone is three hours later than our Pacific Time Zone

Central Time Zone is two hours later than our Pacific Time Zone

Mountain Time Zone is one hour later than our Pacific Time Zone